**Business Goal Categories from SEI Architecture Tradeoff Analysis Method® Evaluations1**

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| --- | --- | --- | --- | --- |
| **Reduce total cost of ownership** | **Improve capability / quality of system** | **Improve market position** | **Support improved business processes** | **Improve confidence in and perception  of the system** |
| * reduce cost of development * reduce cost of deployment and operations * reduce cost of maintenance * reduce cost of retirement/ moving to a new system | * performance * reliability/availability * product lines * ease of use * security * safety * scalability/extendibility * functionality * system constraints * internationalization | * expand or retain market share * maintain or improve reputation * enter new markets * reduce time to market | * support distributed development * maintain jobs of workforce on legacy systems | * maintain/expand  reputation |

1 Rick Kazman, Len Bass. *Categorizing Business Goals for Software Architectures* (CMU/SEI-2005-TR-021).   
 Software Engineering Institute, Carnegie Mellon University, 2005.

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